

Quote for Ward and McKenzie website

About this document

This document provides a short, outline quote for the creation of a dynamic website for Ward and McKenzie Group Yacht Consultancy via Holy Cow Advertising and is based upon the sitemap provided.

Proposal

To use the open source Content Management System (CMS) Website Baker (<http://start.websitebaker.org/>) to house the Ward and McKenzie site thus providing easy access for users to update the site pages and texts via a web based interface. Multiple users with various editing/publishing permissions can be set up allowing the webmaster, agency and client access to site editing at various levels. Amongst its features the system offers:

- News module for simple addition of latest news items, an index of which can appear automatically on the homepage of the website
- Contact form to send email addresses from the website
- Dynamically built hierarchical menu
- Fully content managed pages

Outline of work involved and included in the quote

- Purchase of server space and linking up/purchase of domain name (£50 plus costs)
- Installation of CMS on the server (£200)
- Coding of site templates based on design provided by Holy Cow (£150)
- Integrating templates into the CMS (£150)
- Building the site architecture based on the provided sitemap (£100)
- Entering all content provided by Holy Cow into the pages (£200)
- Configuration of the CMS users and integration of news function (£150)
- ½ days training in use of the CMS (£150)

Not included in the quote

- Design of site templates
- Provision of or responsibility for editing of content
- Direct liaison with client
- Support for future amendments and additions

Cost in summary

Based on the information provided this can be done for a total of £1150
Minus an introductory discount of £200 the quote comes in at a total of **£950**

Please don't hesitate to get in touch if you have any questions.

Yours sincerely

Rory Hodgson
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